

BELLSOUTH

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January 24, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise BellSouth Answers promotion.

General Subscriber Service Tariff

- Section A2
- First Revised Page 35.6.47
 - First Revised Page 35.6.47.1

The issue and effective dates for this tariff package are January 24, 2006 and February 8, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers	Customers who subscribe to BellSouth local service and the following services may be eligible for a VISA® gift card. Rules And Regulations --Available to customers newly or currently subscribing to any local class of service such as Complete Choice, Area Plus, 1FR, etc., and: a. New subscribers to a domestic BellSouth Long Distance Unlimited Plan. b. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed). c. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) and DIRECTV® service plan priced at \$39.99 or more a month are eligible to redeem for a gift card worth \$75 or cash equivalent. d. Customers newly subscribing during the promotion period to a <i>qualifying</i> Cingular wireless plan. (DELETED) (DELETED) --Combined DIRECTV® and FastAccess (DSL Ultra & DSL Xtreme) a. Any new subscriber of both DIRECTV® and DSL during the promotional period is eligible for one (1) reward of \$50 for DSL and one (1) reward of \$75 for DTV. b. FastAccess must be combined billed to qualify. c. Dial customers upgrading to DSL are eligible. d. Plan changes among DSL family are not eligible. (For example: DSL Ultra to DSL Xtreme or vice versa). e. Downgrades from DSL Products are not eligible. f. Existing DIRECTV® subscribers who opt into the bundle are not eligible for the promotion. --Customer must place order for promotion eligible product(s) or service(s) between January 6, 2006 and April 30, 2006. --Customer order must be completed prior to premium redemption. --Customers must redeem their premium through a specified toll free number or through a specified website within the ninety (90) day redemption period (days from order date) to receive their reward. --Customer must be a current subscriber to the promotion eligible BellSouth service at the time of redemption processing. --BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.	01/06/06 to 4/30/06
			(C)
			(D)
			(D)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers (Cont'd)	(Cont'd) --Customer that transfers existing qualifying service from one (1) address to another address is not eligible for the premium offer on that service. --Customer may only redeem a maximum of one (1) reward for each product during the promotion period. --Offer valid for only one (1) service line per account. --Customer need not purchase the combination of FastAccess service and DIRECTV® services concurrently but both products must be newly purchased within the promotional period be eligible for the \$75 reward.	01/06/06 to 4/30/06
		(DELETED)	(D)
		--Customer must activate FastAccess, Cingular® Wireless, and/or DIRECTV® service within thirty (30) days of order completion to qualify for the respective reward.	
		--Cingular® Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective reward.	
		--Customers disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV® and/or Cingular® service during the promotional period and then reconnecting or reactivating the same service are not eligible for the promotion.	
		(DELETED)	(D)
		(DELETED)	(D)
		--Customer must be a new DIRECTV® subscriber; opt-in customers are not eligible for the promotion.	

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers	Customers who subscribe to BellSouth local service and the following services may be eligible for a VISA® gift card.	01/06/06	(N)
		Rules And Regulations	to 4/30/06	(N)
		--Available to customers newly or currently subscribing to any local class of service such as Complete Choice, Area Plus, 1FR, etc., and:		(N)
		a. New subscribers to a domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to redeem for a gift card worth \$25 or cash equivalent.		(N)(C)
		b. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) are eligible to receive either Security Features or to redeem for gift card worth \$50 or cash equivalent.		(N)
		c. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) and DIRECTV® service plan priced at \$39.99 or more a month are eligible to redeem for a gift card worth \$75 or cash equivalent.		(N)
		d. Customers newly subscribing during the promotion period to a <u>qualifying</u> Cingular wireless plan priced at \$39.99 or more are eligible to redeem for a gift card worth \$50 or cash equivalent.		(N)
		(DELETED)–Cingular® Wireless		(N)(D)
		a. Affiliates must be purchased through the bundle window and combined billed to qualify.		(N)(D)
		b. Cingular® Wireless customers qualify only if a new Cingular® wireless plan is purchased.		(N)(D)
		c. Existing Cingular® customer plan changes are not eligible.		(N)(D)
		(DELETED)–BellSouth Long Distance Unlimited LD		(N)(D)
		a. Any new subscriber is eligible for one (1) \$25 reward.		(N)(D)
		b. Any additions of a new domestic Unlimited BSLD plan are eligible.		(N)(D)
		c. Any plan changes among existing domestic Unlimited BSLD plans are not eligible.		(N)(D)
		--Combined DIRECTV® and FastAccess (DSL Ultra & DSL Xtreme)		(N)
		a. Any new subscriber of both DIRECTV® and DSL during the promotional period is eligible for one (1) reward of \$50 for DSL and one (1) reward of \$75 for DTV.		(N)
		b. FastAccess must be combined billed to qualify.		(N)
		c. Dial customers upgrading to DSL are eligible.		(N)
		d. Plan changes among DSL family are not eligible. (For example: DSL Ultra to DSL Xtreme or vice versa).		(N)
		e. Downgrades from DSL Products are not eligible.		(N)
		f. Existing DIRECTV® subscribers who opt into the bundle are not eligible for the promotion.		(N)
		--Customer must place order for promotion eligible product(s) or service(s) between January 6, 2006 and April 30, 2006.		(N)
		--Customer order must be completed prior to premium redemption.		(N)
		--Customers must redeem their premium through a specified toll free number or through a specified website within the ninety (90) day redemption period (days from order date) to receive their reward.		(N)
		--Customer must be a current subscriber to the promotion eligible BellSouth service at the time of redemption processing.		(N)
		--BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		(N)

~~ISSUED: January 24, 2006 December 22, 2005~~
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: February 8, 2006 ~~January 6, 2006~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Answers (Cont'd)	(Cont'd)	01/06/06 (N)
		--Customer that transfers existing qualifying service from one (1) address to another address is not eligible for the premium offer on that service.	to 4/30/06 (N)
		--Customer may only redeem a maximum of one (1) reward for each product during the promotion period.	(N)
		--Offer valid for only one (1) service line per account.	(N)
		--Customer need not purchase the combination of FastAccess service and DIRECTV® services concurrently but both products must be newly purchased within the promotional period be eligible for the \$75 reward.	(N)
		(DELETED)–An existing BSLD PIC or Plan customer (non-Unlimited) who upgrades to domestic BSLD Unlimited within the Promotion period and who otherwise qualifies is eligible to receive the reward.	(N)(D)
		--Customer must activate FastAccess, Cingular® Wireless, and/or DIRECTV® service within thirty (30) days of order completion to qualify for the respective reward.	(N)
		--Cingular® Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective reward.	(N)
		--Customers disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV® and/or Cingular® service during the promotional period and then reconnecting or reactivating the same service are not eligible for the promotion.	(N)
		(DELETED)–Existing Cingular® Wireless customers with combined billing who change or upgrade their existing wireless plan within the promotion period is not eligible for promotion for Cingular® Wireless service under this Promotion.	(N)(D)
		(DELETED)–Existing Cingular® Wireless customers with combined billing who newly purchases a Cingular® Wireless eligible plan within the promotion period is eligible for the reward for Cingular® Wireless service under this Promotion providing the maximum allowable reward of one	(N)(D)
		--Customer must be a new DIRECTV® subscriber; opt-in customers are not eligible for the promotion.	(N)